



NETWORK AND SUPPLY STRATEGY

Realizing Asset Full Potential through Operations Best Practices

THE NEED

A leading Gene Therapy organization had a significant pipeline of high potential pre-clinical and clinical assets. While the assets were mature from a research perspective, they had not yet realized their market potential, nor did the company have the infrastructure to do so. The objective was to develop and deploy a complete Technical Operations strategy which would enable the full potential of their assets, delivered in an optimum timeline and working within the financial constraints of a start-up.

THE APPROACH

Primecore implemented best practices initiatives in the areas of operational strategy development, deployment, and then delivery of the strategic portfolio. The key objectives were to increase process development and clinical manufacturing that would enable scale up and commercialization, as well as increase research capacity for pre-clinical assets.

- Primecore focused on ensuring that the enabling programs had the appropriate project architecture and where necessary, addressed gaps in program and sub-program/project leadership.
- Each product was analyzed, with a strategy developed appropriate to its lifecycle maturity.
- Enabling subprograms were identified to develop in-house capacity. Where capability gaps were identified, Primecore provided appropriate subject matter expertise.
- The strategic goals and requirements were then translated into actionable programs and an operational plan.
- Program management was deployed to realize the strategic benefits by chartering and implementing effective governance.

THE SOLUTION

The client experienced strong program governance, leadership, and control of their strategic programs. With their near-term strategic plan defined, they were then able to shift their focus to longer term needs for operations. Programs were outsourced to meet timelines while others were scaled up, and the campus was expanded to meet required growth.



THE RESULTS

- **Through this initiative, the goals were met to ensure their assets could realize their full potential**
- **Research capacity increased by 500%**
- **A five-year capital plan was also rolled out for research, technology, and manufacturing**

“ I have engaged Primecore to support a number of strategically important initiatives for our enterprise. These engagements have varied across a spectrum of efforts...The feedback from my team on Primecore is consistent; they deliver high value for the money. ”

- Client Chief Operations Officer (COO)

